

Module Title: Hospitality, Tourism and Events for Economic and Social Change (HTE)**Module Code: B3239****Level: BAIHTM – 7th Semester...Lesson Plan**

S. No.	Unit	Topic/Activities
1	Introduction	<ul style="list-style-type: none">• Examination of Hospitality, Tourism, and Events (HTE) as Key Drivers of Economic Growth and Social Transformation• Analysis of the Different Types of Economic and Social Impacts Generated by HTE Activities• Conceptual Frameworks for Understanding Change within Tourism and Hospitality Systems• Development-Oriented Approaches Linking HTE to Wider Social and Economic Progress
2	Events and Regeneration	<ul style="list-style-type: none">• Clarification of Key Concepts Related to Events and Urban or Regional Regeneration• Focus on Large-Scale Events, including Major and Mega-Events• Analysis of the Contribution of Events to Economic Development, with Particular Attention to Tourism• Examination of The Role of Events in Tourism Development and Regeneration• Critical Discussion of Key Challenges and Issues Associated with Event-Led Regeneration
3	Tourism and Rural Development	<ul style="list-style-type: none">• Analysis of the Importance of Rural Development in the Context of Tourism• Examination of the Consequences When Local Communities Lack Ownership and Control of Tourism Activities• Critical Evaluation of Community-Based Tourism (CBT) and its Main Challenges

		<ul style="list-style-type: none"> • Case study: Community-Based Tourism through Geo-Tourism in Bali, Indonesia
4	The Hospitality and Food Landscape	<ul style="list-style-type: none"> • Analysis of How and Why the Hospitality and Food Landscape Has Evolved Over Time • Examination of the Social And Economic Implications of Changes in Hospitality and Food Systems • Key Themes Including: <ul style="list-style-type: none"> ◦ Trade and Global Systems ◦ Airbnb and Platform-Based Accommodation ◦ Gentrification Processes ◦ Sharing Economies and Collaborative Consumption
5	Culture	<ul style="list-style-type: none"> • Exploration of the Factors That Shape, and are Shaped by, Culture in Food and Hospitality • Examination of Cultural Influences on Social and Economic Change within HTE • Key Themes including: <ul style="list-style-type: none"> ◦ Identity ◦ Cultural Appropriation and Performative Food and Hospitality ◦ Sense of Pride and Belonging ◦ Globalization
6	Gender	<ul style="list-style-type: none"> • Conceptualisation of Gender in Relation to Food, Hospitality, Tourism, and Events • Examination of the Implications of Gender-Related Issues for Society and the Economy • Key Themes Including: <ul style="list-style-type: none"> ◦ The Relationship between Gender and Food

		<ul style="list-style-type: none"> ○ Gender Roles Across Different Areas of Work within the HTE sector
7	The SDGs and Change in HTE	<ul style="list-style-type: none"> • Recognition of Human Well-Being as a Central Component Of Sustainable Tourism • Exploration of the United Nations Sustainable Development Goals (SDGs) • Application of the SDGs to Tourism and Hospitality Contexts • Case Example of Ecotourism in Practice
8	Making Change Happen	<ul style="list-style-type: none"> • Examination of the Nature and Processes of Change in Hospitality, Tourism, and Food Systems • Use of Food as a Lens for Understanding How Social and Economic Change Occurs • Analysis of the Role of Regional Food Networks in Supporting Sustainable Development
9	Community Enhancement through Festivals	<ul style="list-style-type: none"> • Examination of Festivals as Tools for Community Development • Analysis of the Role of Festivals in Promoting Community Cohesion • Evaluation of Festivals as Mechanisms for Community Empowerment • Assessment of the Factors That Contribute to the Success of Community Events • Case Study: Malta