

**Module Title: Hospitality, Tourism and Events for Economic and Social Change (HTE)**

**Module Code: B3239**

**Level: BAIHTM – 7<sup>th</sup> Semester...Lesson Plan**

<b>S. No.</b>	<b>Unit</b>	<b>Topic/Activities</b>
1	Introduction	<ul style="list-style-type: none"><li>• Examination of Hospitality, Tourism, and Events (HTE) as Key Drivers of Economic Growth and Social Transformation</li><li>• Analysis of the Different Types of Economic and Social Impacts Generated by HTE Activities</li><li>• Conceptual Frameworks for Understanding Change within Tourism and Hospitality Systems</li><li>• Development-Oriented Approaches Linking HTE to Wider Social and Economic Progress</li></ul>
2	Events and Regeneration	<ul style="list-style-type: none"><li>• Clarification of Key Concepts Related to Events and Urban or Regional Regeneration</li><li>• Focus on Large-Scale Events, including Major and Mega-Events</li><li>• Analysis of the Contribution of Events to Economic Development, with Particular Attention to Tourism</li><li>• Examination of The Role of Events in Tourism Development and Regeneration</li><li>• Critical Discussion of Key Challenges and Issues Associated with Event-Led Regeneration</li></ul>
3	Tourism and Rural Development	<ul style="list-style-type: none"><li>• Analysis of the Importance of Rural Development in the Context of Tourism</li><li>• Examination of the Consequences When Local Communities Lack Ownership and Control of Tourism Activities</li><li>• Critical Evaluation of Community-Based Tourism (CBT) and its Main Challenges</li></ul>

		<ul style="list-style-type: none"> <li>• Case study: Community-Based Tourism through Geo-Tourism in Bali, Indonesia</li> </ul>
4	The Hospitality and Food Landscape	<ul style="list-style-type: none"> <li>• Analysis of How and Why the Hospitality and Food Landscape Has Evolved Over Time</li> <li>• Examination of the Social And Economic Implications of Changes in Hospitality and Food Systems</li> <li>• Key Themes Including: <ul style="list-style-type: none"> <li>◦ Trade and Global Systems</li> <li>◦ Airbnb and Platform-Based Accommodation</li> <li>◦ Gentrification Processes</li> <li>◦ Sharing Economies and Collaborative Consumption</li> </ul> </li> </ul>
5	Culture	<ul style="list-style-type: none"> <li>• Exploration of the Factors That Shape, and are Shaped by, Culture in Food and Hospitality</li> <li>• Examination of Cultural Influences on Social and Economic Change within HTE</li> <li>• Key Themes including: <ul style="list-style-type: none"> <li>◦ Identity</li> <li>◦ Cultural Appropriation and Performative Food and Hospitality</li> <li>◦ Sense of Pride and Belonging</li> <li>◦ Globalization</li> </ul> </li> </ul>
6	Gender	<ul style="list-style-type: none"> <li>• Conceptualisation of Gender in Relation to Food, Hospitality, Tourism, and Events</li> <li>• Examination of the Implications of Gender-Related Issues for Society and the Economy</li> <li>• Key Themes Including: <ul style="list-style-type: none"> <li>◦ The Relationship between Gender and Food</li> </ul> </li> </ul>

		<ul style="list-style-type: none"> <li>○ Gender Roles Across Different Areas of Work within the HTE sector</li> </ul>
7	The SDGs and Change in HTE	<ul style="list-style-type: none"> <li>• Recognition of Human Well-Being as a Central Component Of Sustainable Tourism</li> <li>• Exploration of the United Nations Sustainable Development Goals (SDGs)</li> <li>• Application of the SDGs to Tourism and Hospitality Contexts</li> <li>• Case Example of Ecotourism in Practice</li> </ul>
8	Making Change Happen	<ul style="list-style-type: none"> <li>• Examination of the Nature and Processes of Change in Hospitality, Tourism, and Food Systems</li> <li>• Use of Food as a Lens for Understanding How Social and Economic Change Occurs</li> <li>• Analysis of the Role of Regional Food Networks in Supporting Sustainable Development</li> </ul>
9	Community Enhancement through Festivals	<ul style="list-style-type: none"> <li>• Examination of Festivals as Tools for Community Development</li> <li>• Analysis of the Role of Festivals in Promoting Community Cohesion</li> <li>• Evaluation of Festivals as Mechanisms for Community Empowerment</li> <li>• Assessment of the Factors That Contribute to the Success of Community Events</li> <li>• Case Study: Malta</li> </ul>